Permit #F00039948

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00039948 **Type of Permit:** FILMING **Release Date:** 05/13/2011

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC
Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title AD COUNCIL

Type of Production Commercial - PSA

Producer STEVE FREDRIKSZ

Director JOSH XANDER

1st AD NA NA

Production Manager LISA BRUGLIERA

FilmL.A. Coordinator Tim Overbeck

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

Location Assistant TBD TBD
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Posting 300	$0.00
Posting 1200	$552.00
Posting Max	$0.00
Notification Charge	$315.00
FILMLA MODIFIED PERMIT APPLICATION FEE	$50.00
LA COUNTY - ROAD USE FEE	$305.00

Total Permit Fee $1,222.00

Number of Locations 14

NOT A PERMIT

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Summary Information — Location

Permit Number F00039948
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title AD COUNCIL

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

This location has been CANCELED

Location Address Douglas St, Carol Dr - Calumet Ave, Los Angeles, CA, 90012

Location Type Street

Film Dates 5/13/2011 - 5/15/2011 06:00 - 21:00 3 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
39948_DOUGLAS_CALUMET.pdf
Angelino Heights Area July 2009.pdf
1300 block - Carroll Ave July 2009.pdf
Echo Park & Elysian Park Special Conditions.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Crew	40
Off-Duty/Active LAPD Officer(s)	2

Filming Activities Equipment on sidewalk, in curb lane & across street; Handheld equipment; Wetdown; Set dress Street with empty school desks;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** E1

Approvals
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS — Sharon Chun
LOS ANGELES POLICE DEPARTMENT — Suzan Nelson

Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs B/S Douglas, Carol - Calumet

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Summary Information — Location

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Approximate Footage	0 - 300	**Log Number**	
Date(s)	5/13/2011 to 5/15/2011	**Time(s)**	06:00 to 22:00
Lane / Full Closure	S/B directional of Douglas St., Carol Ave. - Calumet Ave.		
Approximate Footage	0 - 300		
Date(s)	5/13/2011 to 5/15/2011	**Time(s)**	06:00 to 21:00

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Summary Information — Location

Permit Number F00039948
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title AD COUNCIL

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

This location has been CANCELED

Location Address BOYLSTON ST., TEMPLE ST. - COURT ST., LOS ANGELES, CA, 90026

Location Type Street

Film Dates 5/13/2011 - 5/15/2011 06:00 - 21:00 3 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
39948_BOYLSTON.pdf
Temple Beaudry Area July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Wetdown; Set dress street with empty desks;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** E2

Approvals LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS Janice Takimoto

Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs B/S Boylston, Temple - Court

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Summary Information — Location

Location 2 of 14

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Approximate Footage	0 - 300	**Log Number**	
Date(s)	5/14/2011 to 5/15/2011	**Time(s)**	06:00 to 22:00
Lane / Full Closure	South Bound Directional Closure Boylston, Temple - Court		
Approximate Footage	0 - 300		
Date(s)	5/13/2011 to 5/15/2011	**Time(s)**	06:00 to 21:00

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Summary Information — Location

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

This location has been CANCELED

Location Address 88th St, Liberator Av - La Tijera, los angeles, CA, 90012

Location Type Street

Film Dates 5/13/2011 - 5/15/2011 06:00 - 22:00 3 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document 39948_88TH.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40

Filming Activities Equipment on sidewalk, in curb lane & across street; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Wetdown; Set dress with empty school desks;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 702 **Grid:** G3

Approvals LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS Janice Takimoto

Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs 88th St, Liberator - Latijera

Approximate Footage 0 - 300 **Log Number**

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Summary Information — Location

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Date(s)	5/13/2011 to 5/15/2011	**Time(s)**	06:00 to 22:00
Lane / Full Closure	Full Closure 88th St, Liberator - La Tijera		
Approximate Footage	0 - 300		
Date(s)	5/13/2011 to 5/15/2011	**Time(s)**	06:00 to 21:00

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Summary Information — Location

Permit Number F00039948
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title AD COUNCIL

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

This location has been CANCELED

Location Address Westchester Parkway., Pershing Dr - Loyola Blvd. , Los Angeles , CA, 90293

Location Type Street

Film Dates 5/13/2011 - 5/15/2011 06:00 - 21:00 3 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document 39948_WESTCHESTER_FULL.pdf

Equipment on Location

Type	Quantity
2500 gal water truck	1
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Crew	40

Filming Activities Equipment on sidewalk, in curb lane & across street; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Set Dress Street with school desks;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Lane / Full Closure Full Closure Westhchester Parkway, Falmouth - East 2000 feet

Approximate Footage 0 - 300

Date(s) 5/14/2011 to 5/15/2011 **Time(s)** 06:00 to 22:00

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Summary Information — Location

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

This location has been CANCELED

Location Address Sandpiper St, Pershing Dr- Vista Del Mar, Los Angeles, CA, 90293

Location Type Street

Film Dates 5/15/2011 - 5/16/2011 06:00 - 22:00 2 days

Open or Closed to the Public Closed

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Crew	40

Filming Activities Exterior MOS; Set dress street with empty school desks;

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

NOT A PERMIT

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www.filmla.com

Summary Information — Location

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Location Address San Fernando Rd, Golden State rd - Sepulveda Blvd, Los Angeles, CA, 91344

Location Type Street

Film Dates 5/16/2011 - 5/16/2011 10:00 - 14:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document 39948 - AD COUNCIL - Agent Letter.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40
Off-Duty/Active LAPD Officer(s)	2

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Wetdown; set dress median of San Fernando Rd, from Sepulveda - North 300 feet with empty school desks; set dress San Fernando Rd within closure with empty school desks; ITC San Fernando Road and Sepulveda;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals

LOS ANGELES CITY DEPARTMENT OF TRANSPORTATION - CLOSURES	Joshua Mingo
LOS ANGELES POLICE DEPARTMENT	Raymond Garvin
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS-COMMISSIONER	Andrea Alarcon

Parking

Base Camp Location Type : Filming Location	**Crew Parking** Location Type : Other Location	13235 Golden State Rd, Los Angeles, CA, 91344

Posting "No Parking" signs B/S San Fernando Rd, Golden St Rd - Sepulveda

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Summary Information — Location

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Approximate Footage more than 1800 **Log Number** 15950

Date(s) 5/16/2011 to 5/16/2011 **Time(s)** 06:00 to 22:00

Lane / Full Closure Full closure San Fernando Rd, Golden State Road - Sepulveda

Approximate Footage 0 - 300

Date(s) 5/16/2011 to 5/16/2011 **Time(s)** 10:00 to 14:00

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Summary Information — Location

Permit Number F00039948
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title AD COUNCIL

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

This location has been CANCELED

Location Address Sepulveda Blvd, San Fernando Rd - Roxford St, Los Angeles, CA, 91344

Location Type Street

Film Dates 5/14/2011 - 5/15/2011 06:00 - 21:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document 39948_SEPULVEDA_SANFERNANDO.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Vans	2

Personnel on Location

Type	Quantity
Crew	40

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); FULL CANCEL LOCATION POSTING AND CLOSURE;

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs B/S Sepulveda Blvd, San Fernando Rd - Roxford

Approximate Footage 0 - 300 **Log Number**

Date(s) 5/14/2011 to 5/15/2011 **Time(s)** 06:00 to 22:00

Lane / Full Closure Full Closure Sepulveda Blvd , San Fernando Rd - Roxford St

Approximate Footage 0 - 300

Date(s) 5/14/2011 to 5/15/2011 **Time(s)** 06:00 to 21:00

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Summary Information — Location

Permit Number F00039948
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title AD COUNCIL

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

This location has been CANCELED

Location Address laurel canyon blvd , polk st - crestknoll dr, los angeles, CA, 91342

Location Type Street

Film Dates 5/16/2011 - 5/16/2011 06:00 - 22:00 1 day

Open or Closed to the Public Closed

Please see attached document 39948_LaurelCanyon Layout1 (1).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Crew	40

Filming Activities LOCATION CANCELED;

Approvals LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS-COMMISSIONER Andrea Alarcon

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs cancel
Approximate Footage 0 - 300 **Log Number**
Date(s) 5/13/2011 to 5/13/2011 **Time(s)** 00:00 to 00:00

Posting "No Parking" signs CANCEL
Approximate Footage 0 - 300 **Log Number**
Date(s) 5/16/2011 to 5/16/2011 **Time(s)** 00:00 to 00:00

Lane / Full Closure cancel
Approximate Footage 0 - 300
Date(s) 5/13/2011 to 5/13/2011 **Time(s)** 06:00 to 22:00

Lane / Full Closure Full Closure Laurel canyon Blvd, Polk St - Crestknoll Dr _CANCELED
Approximate Footage 0 - 300
Date(s) 5/16/2011 to 5/16/2011 **Time(s)** 06:00 to 22:00

NO PERMIT

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Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Location Address Encinitas Ave, El Cajon St - Bledsoe St, los angeles, CA, 91342

Location Type Street

Film Dates 5/16/2011 - 5/16/2011 12:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
May not interfere with adjacent traffic lanes
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document 39948_ENCINITAS.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40
Off-Duty/Active LAPD Officer(s)	2

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Intermittent traffic control - 2 minutes standard; Set dress median with empty school desks;

Jurisdiction **Political:** Los Angeles City - Council District 07 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 481 **Grid:** G5

Approvals

LOS ANGELES CITY DEPARTMENT OF TRANSPORTATION - CLOSURES	Joshua Mingo
LOS ANGELES POLICE DEPARTMENT	Raymond Garvin
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Sharon Chun

Coordinator Note No equipment parking in Curb-lanes, curb-lanes are to remain open for traffic flow.

Parking

Base Camp Location Type : Filming Location	**Crew Parking** Location Type : Other Location	13235 Golden State Rd, Los Angeles, CA, 91344

NOT A PERMIT

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Summary Information — Location

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Posting "No Parking" signs	B/S ENCINITAS AVE, EL CAJON ST - BLEDSOE ST		
Approximate Footage	901 - 1200	**Log Number**	15938
Date(s)	5/16/2011 to 5/16/2011	**Time(s)**	06:00 to 22:00
Posting "No Parking" signs	B/S BLEDSOE ST, ENCINITAS - AMBOY AV		
Approximate Footage	901 - 1200	**Log Number**	15940
Date(s)	5/16/2011 to 5/16/2011	**Time(s)**	06:00 to 22:00
Lane / Full Closure	Encinitas Ave, El Cajon - Bledsoe: N/B & S/B #1 lanes AND MEDIAN, simultaneous closures		
Approximate Footage	0 - 300		
Date(s)	5/16/2011 to 5/16/2011	**Time(s)**	06:00 to 22:00

NOT A PERMIT

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Summary Information — Location

Permit Number F00039948
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title AD COUNCIL

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

Location Address WORDSWORTH LANE, HAMMET CIR - 25744 WORDSWORTH, STEVENSON RANCH, CA, 91381

Location Type Street

Film Dates 5/16/2011 - 5/16/2011 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40
Sheriff/CHP	3

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Intermittent traffic control - 2 minutes standard; set dress street with empty school desks and chairs; CAMERA POSITION ON SIDEWALK AND CURB LANE OF KAVANAGH LANE, 100 FEET NORTH OF HEMINGWAY;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4550 **Grid:** C6

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - SANTA CLARITA — Bob Parsons
LOS ANGELES COUNTY DEPARTMENT OF PARK & REC — Joshua Mingo

Parking
Base Camp Location Type : Filming Location
Crew Parking Location Type : Other Location — 26233 West Faulkner Drive, Stevenson Ranch, CA, 91381

Posting "No Parking" signs B/S WORSDWORTH LN, HAMMET CIR - 25744 WORDSWORTH LN

Approximate Footage 0 - 300 **Log Number**

Date(s) 5/16/2011 to 5/16/2011 **Time(s)** 06:00 to 21:00

NO PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00039948
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title AD COUNCIL

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

Location Address LONDON PLACE, HEMINGWAY AVE - SOUTH TO CUL-DE-SAC, STEVENSON RANCH, CA, 91381

Location Type Street

Film Dates 5/16/2011 - 5/16/2011 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40
Sheriff/CHP	3

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); SET DRESS STREET WITH EMPTY SCHOOL DESKS/CHAIRS;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4550 **Grid:** C7

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - SANTA CLARITA Bob Parsons

Parking
Base Camp Location Type : Filming Location
Crew Parking Location Type : Other Location 26233 West Faulkner Drive, Stevenson Ranch, CA, 91381

Posting "No Parking" signs B/S LONDON PLACE, HEMINGWAY - SOUTH TO CULDESAC

Approximate Footage 0 - 300 **Log Number**

Date(s) 5/16/2011 to 5/16/2011 **Time(s)** 06:00 to 21:00

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00039948
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title AD COUNCIL

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

This location has been CANCELED

Location Address SINGER PLACE, KAVANAGH LN - EAST TO CUL DE SAC, STEVENSON RANCH, CA, 93181

Location Type Street

Film Dates 5/16/2011 - 5/16/2011 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40
Sheriff/CHP	3

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Interior Dialogue; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); SET DRESS STREET WITH EMPTY SCHOOL DESKS/CHAIRS;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4550 **Grid:** B6

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - SANTA CLARITA Bob Parsons

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs SINGER PLACE, KAVANAGH LN - EAST TO CULDESAC

Approximate Footage 0 - 300 **Log Number**

Date(s) 5/16/2011 to 5/16/2011 **Time(s)** 06:00 to 21:00

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00039948	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Location Address Pico Canyon Rd., Whispering Oaks Dr. - West to Dead End. , Los Angeles County , CA, 91381

Location Type Road

Film Dates 5/16/2011 - 5/16/2011 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40
Sheriff/CHP	3

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); SET DRESS ROAD WITH EMPTY SCHOOL DESKS/CHAIRS; WILL FILM 1/4 MILE STRETCH OF ROAD AT A TIME;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4640 **Grid:** C1

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - SANTA CLARITA Bob Parsons

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
26233 West Faulkner Drive, Stevenson Ranch, CA, 91381

NO PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00039948
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title AD COUNCIL

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

This location has been CANCELED

Location Address 26233 West Faulkner Drive, Stevenson Ranch, CA, 91381

Location Type Park

Film Dates 5/16/2011 - 5/16/2011 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Crew	10

Filming Activities Camera on sticks; Equipment on property; Exterior MOS; Handheld equipment; CAMERA POSITION IN PARK FOR WIDE SHOT OF RESIDENTIAL STREETS BELOW;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4550 **Grid:** B7

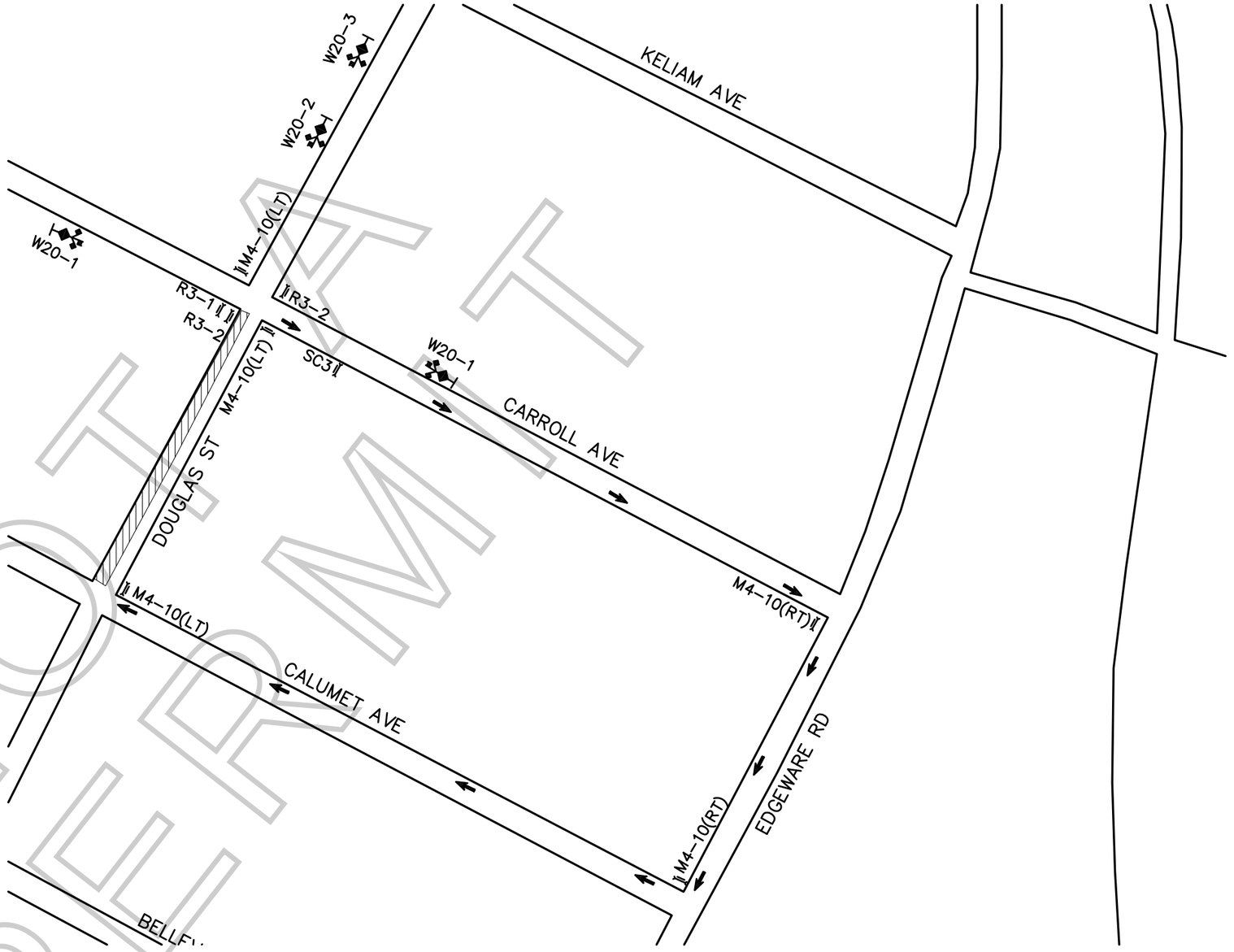
Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : To Be Determined

NOT A PERMIT

Permit #F00039948



NOT PERMIT

LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	DETOUR AHEAD	ROAD CLOSED AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED	R3-1 / R3-2		DETOUR / DETOUR	DETOUR	END DETOUR	RAMP CLOSED	ROAD CLOSED TO THRU TRAFFIC
W20-1	W20-2	W20-3	W20-5(RT OR LT)	C30(CA)	R3-1	R3-2	M4-10(RT) / M4-10(LT)	SC3	M4-8a	R11-2	R11-4

FILM LA COORDINATOR: ERICA WADE
FILM LA PERMIT # F-39946

CLOSURE INFO:

S/B DIRECTIONAL CLOSURE DOUGLAS FROM CARROLL AVE TO CALUMET AVE
5/14 OR 5/15 (TBD), 0600-2100

RADICAL MEDIA
"AD COUNCIL"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)

TCP DRAWN BY:
JOE VELASCO JR.
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

SPECIAL FILMING CONDITIONS
ANGELINO HEIGHTS AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

This area is bounded roughly by Echo Park Avenue on the west, Sunset Boulevard on the north and east, and the Hollywood Freeway (101) on the south.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Cast and crew are not permitted to park on area streets**. Off-street parking must be provided.

- **Minimal posting only for equipment parking will generally be allowed** and only on one side of the street.

- **Posting or parking of equipment is prohibited on the 1300 block of Carroll Avenue (between Douglas Street and East Edgeware Road)** unless the filming address is on that block. In that case the Special Filming Conditions for the 1300 block of Carroll Avenue must be followed.

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

FilmL.A. Inc. NOT A PERMIT

SPECIAL FILMING CONDITIONS
1300 BLOCK OF CARROLL AVENUE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **No personnel or equipment shall arrive in the neighborhood before 7 a.m. and shall be completely removed no later than 10 p.m.** It is suggested that police officers assigned to the production company arrive at the location at approximately 6 a.m. to ensure compliance.
- **Leveling ramps or blocks shall be used. Parking on the curb is prohibited.**
- **No more than three (3) production vehicles shall park on Carroll Avenue and then only on one side of the street.** A fourth vehicle may stop for loading or unloading for a maximum of 45 minutes.
- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.
- **Extraordinary scenes (chase, fight, firearms, explosion and street closure) will not be permitted.**
- **No more than one filming permit shall be issued for any one filming date.**
- **Filming permits to be issued for weekdays only. Filming on weekend and holidays is prohibited.**
- **The permit, including the Special Filming Conditions, shall be posted in a conspicuous place accessible to the public in front of the residence or residences involved.** No filming is to take place unless such permit is posted.
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.
- **Bullhorns may not be used.**
- **Sustained obstruction of, or eating on the public right-of-way is not permitted.**
- **Deviation from the Special Filming Conditions will require approval of FilmL.A.**
- **The area will be cleaned every day by the film company.**
- **USE EXTREME CAUTION WHEN PARKING LARGE VEHICLES. STREET LIGHTS ARE EASILY DAMAGED OR BROKEN AND YOUNG TREES IN THE PARKWAY CAN BE DAMAGED WHEN LARGE TRUCKS, VANS OR BUSES ARE PARKED TOO CLOSE TO THE CURB.**

NOT A PERMIT

SPECIAL FILMING CONDITIONS
ECHO PARK & ELYSIAN PARK

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. The decision whether or not a particular permit will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Echo Park is a community that includes historic Echo Park Lake and the Recreation Center, a vibrant retail commercial district, and historic Elysian Park, the oldest regional park in the city. These Special Conditions apply to the area between Echo Park Avenue, the Hollywood (101) freeway, Alvarado Boulevard North to Glendale Boulevard, Glendale Boulevard, Allesandro Street, Riverside Drive, the Recreation and Parks (RAP) boundary west of Stadium Way, Elysian Park Avenue, and Sunset Boulevard back to Echo Park Avenue. The district includes Boylston Street but excludes Elysian Park and Echo Park Lake recreation facilities and park land. Over the past several years, location filming in Echo Park has increased significantly without a system for adequately addressing the impacts this brings to the community.

The motion picture industry has amicably co-existed with the businesses and residents of this area since the silent film era and desires to continue to do so. These conditions are designed to promote cooperation between film companies, local businesses and residents so that each group can effectively utilize this diverse area. Violation of any of the conditions outlined below may result in permit revocation or other administrative action.

The community of Echo Park is home to many regularly scheduled local events: Farmers Market every Friday from 3:00 p.m. to 7:00 p.m., Lotus Festival the second weekend in July, the Cuban Festival, the Echo Park Music Festival, the December Community Parade, the El Centro del Pueblo Street Festival, and the Los Angeles, ½ Marathon. A community event's calendar shall be established. Approving permits that conflict with any of these events is strongly discouraged.

1. FilmL.A. shall consult the City Council Office when an applicant requests a permit with less than three (3) days notice.

2. Affected residents/merchants/businesses must be notified in English and Spanish at least two (2) days in advance of the first day of filming or in advance of any substantial preparation for all productions.

3. The following activities require extended notification to the affected community at least three (3) days prior to the work:

    - Use of a helicopter
    - Use of pyrotechnics
    - Gunfire (except for the use of Non-guns, which is highly encouraged).

    The production company must notify the local LAPD division on the day of filming prior to the use of any of the above.

4. A community survey is required for Exceptional Filming Activities, which include:

    - Full Street closures
    - Any filming prior to 7:00 a.m. or after 10:00 p.m.
    - Filming for more than three (3) consecutive days at any single location or multiple locations where there is an overlap of the affected residents and merchants.

NOT A PERMIT

FilmL.A. will consult with the City Council Office, the LAFD, and the LAPD on a case by case basis to determine the noise levels, safety requirements, and appropriate personnel assignments. A FilmL.A. monitor will be assigned to permits with Exceptional Filming Activities.

5. The downtown Echo Park area is home to many institutions and businesses that have contributed greatly to the improvement of the neighborhood. When requesting partial or full street closures, or posted no parking, production companies must conduct a community survey of affected properties on the following blocks: 1600, 1700, 1800, 1900 blocks of Sunset Boulevard, 1100 block of Glendale Boulevard, 1100 block of Lemoyne Street, 1100 block of Logan Street, 1100 block of Echo Park Avenue. The following public streets have also been heavily impacted by filming over the years: Park Drive, Bellevue Avenue, Stadium Way, Academy Road, Morton Avenue, and Alvarado Street. FilmL.A. and the appropriate city council office will monitor frequency of filming on these streets and all others, within the Echo Park Film District. FilmL.A. will look for ways to mitigate the impacts of filming prior to issuing a permit and utilize the community calendar as a reference.

6. Requests for the posting of "No Parking" for production equipment and/or filming will be reviewed by FilmL.A. with the intention of mitigating parking concerns for residents, merchants, and patrons in the area, with special attention given to the frequently filmed streets. The parking of production vehicles on public streets may not exceed 500 linear feet combined, but can be dedicated to one side of the street or, where appropriate street width allows, split between both sides of a street. Requests for more than 500 linear feet of parking shall require a signature survey of those affected by the proposed additional parking. Upon completion of filming, companies are requested, as a courtesy, to turn all "No Parking" signs around so that they face in the opposite direction. Only the Los Angeles Department of Transportation (DOT) is to post and remove the signs.

7. Generators are to be placed in an acceptable location within all affected residential and commercial areas. Support by all addresses within 50 linear feet of the generator is required. Alternative fuels (such as bio-diesel) and low emission generators are strongly encouraged.

8. Parking of production vehicles shall not impede, block from view, nor interfere in any way with public transit stops throughout the Echo & Elysian Park areas. Should any transit stop or schedule be altered for a film shoot, only the Metropolitan Transit Authority (MTA) or DOT is authorized to make that determination.

9. The following areas are prohibited from use: City Parking lots 662, 663, and 646, and either side of Academy Road between Morton Avenue and Elysian Park Drive.

10. All productions must coordinate with FilmL.A. to secure relaxed enforcement of parking from DOT, either side of any street that has posted street cleaning or any production shoot that takes place in a permitted overnight parking district (OPD). They must also be mindful of other existing parking restrictions including Preferential Parking Districts and Parking Meter Districts while planning their location shoot. They must then notify all residents in English and Spanish, that there will be relaxed enforcement by the Department of Transportation.

11. Cast/Crew is not permitted to park on area streets. Off street parking must be provided for personal vehicles.

NOT A PERMIT

12. Only Honey Wagon type portable restrooms or executive portable rest rooms are allowed in the District, and must be at least 100 feet away from any food establishments, in a mutually acceptable location of all other commercial and residential buildings.

13. Companies must provide adequate detour and directional signage when street closures are in place, and conform to all current DOT standards and practices. Changeable Message Signs (CMS) will be required on the day(s) of filming activity that requires a full closure on any major thoroughfare, as defined by DOT. Sufficient, approved notification signs are sufficient and must be in place in advance of filming activity and must include the dates and times of closures. Street closures are considered an Exceptional Filming Activity and require a FilmL.A. monitor.

14. FilmL.A. will coordinate with Public Works to ensure that no regularly scheduled service will be interrupted including, trash pick up, tree trimming, street repair, street cleaning, etc.

15. FilmL.A. shall work closely with the Dodgers regarding all filming in and around the Echo Park, Elysian Valley, or Chinatown communities during the period of March 25 through November 5 (Dodger season).

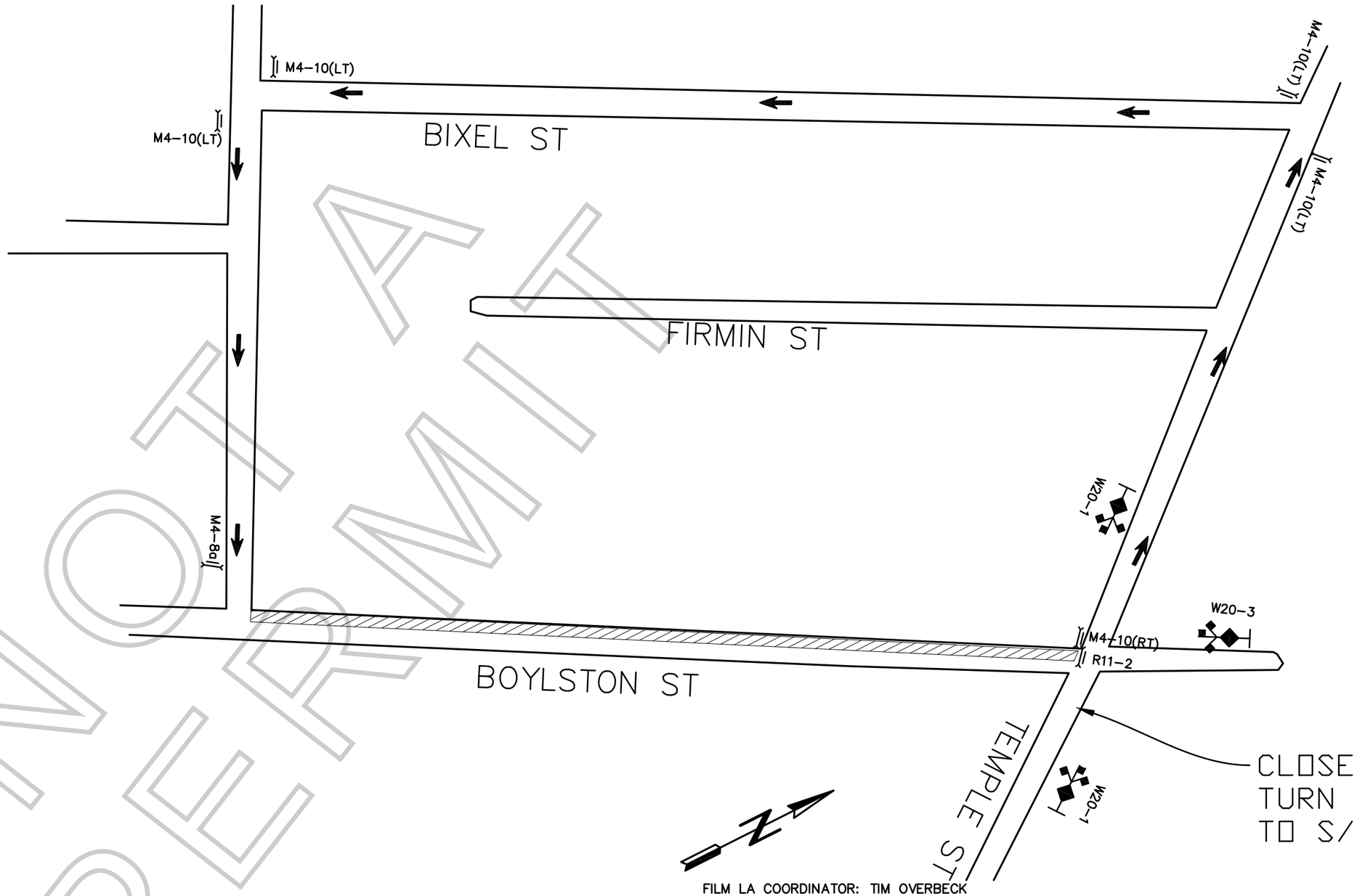
16. Crews with walkie-talkies must wear headsets when filming within the District between 7:00 p.m. – 7:00 a.m.

17. Outdoor food preparation using charcoal or gas grills must be utilized out of public view to all adjacent residential buildings or homes and commercial properties.

18. Production companies are required to remove all self generated trash, food, and cardboard boxes, from the general vicinity at the end of each filming day. This includes any debris generated by catering companies employed to provide food for the cast and crew. Any surplus food can only be given to off-site charitable organizations.

NOT A PERMIT

Permit #F00039948



NOT A PERMIT

LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	DETOUR AHEAD	ROAD CLOSED AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED	R3-1 / R3-2		DETOUR / DETOUR	DETOUR	END DETOUR	RAMP CLOSED	ROAD CLOSED TO THRU TRAFFIC
W20-1	W20-2	W20-3	W20-5(RT OR LT)	C30(CA)		W1-6(L,T)	M4-10(RT) / M4-10(LT)	SC3	M4-8a	R11-2	R11-4

FILM LA COORDINATOR: TIM OVERBECK
FILM LA PERMIT # F-39948

CLOSURE INFO:

S/B DIRECTIONAL CLOSURE OF BOYLSTON
FROM TEMPLE TO COURT
5/14 OR 5/15 (TBD), 0600-2100

RADICAL MEDIA
"AD COUNCIL"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)

TCP DRAWN BY:
JOE VELASCO JR.
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

SPECIAL FILMING CONDITIONS
TEMPLE/BEAUDRY AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Temple/Beaudry area is a densely populated residential neighborhood that overlooks the downtown skyline. It is bordered by Temple Street, Glendale Boulevard, 1st Street and the 110 Freeway. The following Special Filming Conditions have been established to mitigate the concerns of local residents and to provide for a balance use of the street(s) as a filming location.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation. NOTIFICATION MUST BE DONE IN ENGLISH AND IN SPANISH.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Parking of production vehicles is limited to one side of the street only and should be limited to no more than 400'.** *Companies requesting to post more than 400' are required to conduct a Filming Survey AND provide secure parking for displaced residents.*

- **Production companies requesting posting and/or parking on any street are required to have at least one off-duty or retired police officer.**

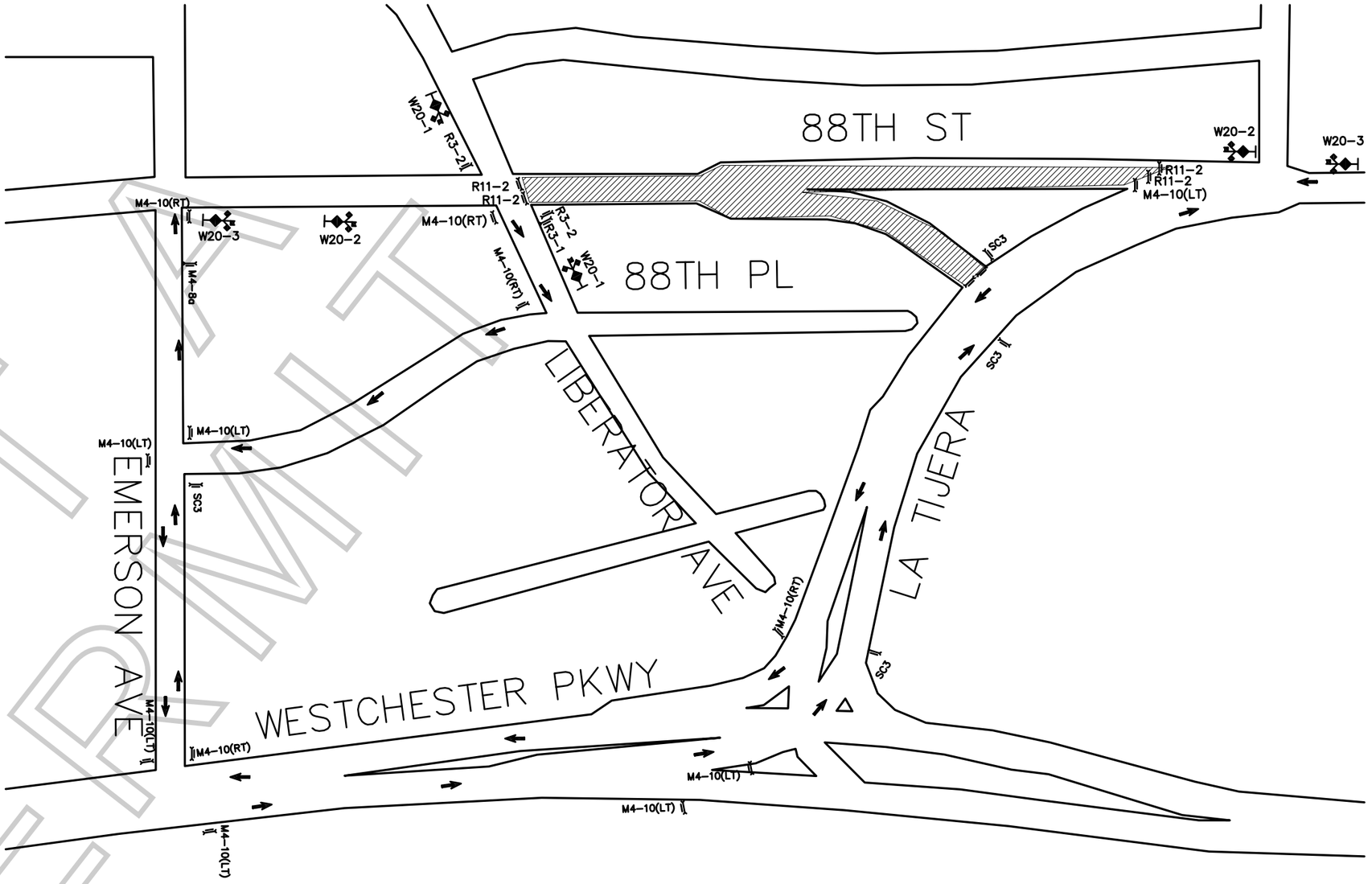
- **Cast and crew are prohibited from parking on area streets.** Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location.

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities and 200' of equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A. The approved times must be indicated on the permit.

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

FilmLA Inc. NOT A PERMIT

Permit #F00039948



LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	DETOUR AHEAD	ROAD CLOSED AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED	R3-1 / R3-2		DETOUR / DETOUR	DETOUR	END DETOUR	RAMP CLOSED	ROAD CLOSED TO THRU TRAFFIC
W20-1	W20-2	W20-3	W20-5(RT OR LT)	C30(CA)	R3-2	W1-6(LT)	M4-10(LT)	SC3	M4-8a	R11-2	R11-4

FILM LA COORDINATOR: TIM OVERBECK
FILM LA PERMIT # F-38848

CLOSURE INFO:

FULL CLOSURE 88TH ST
FROM LIBERATOR – LA TIJERA
5/14 OR 5/15 (TBD), 0600-2100

RADICAL MEDIA
"AD COUNCIL"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)

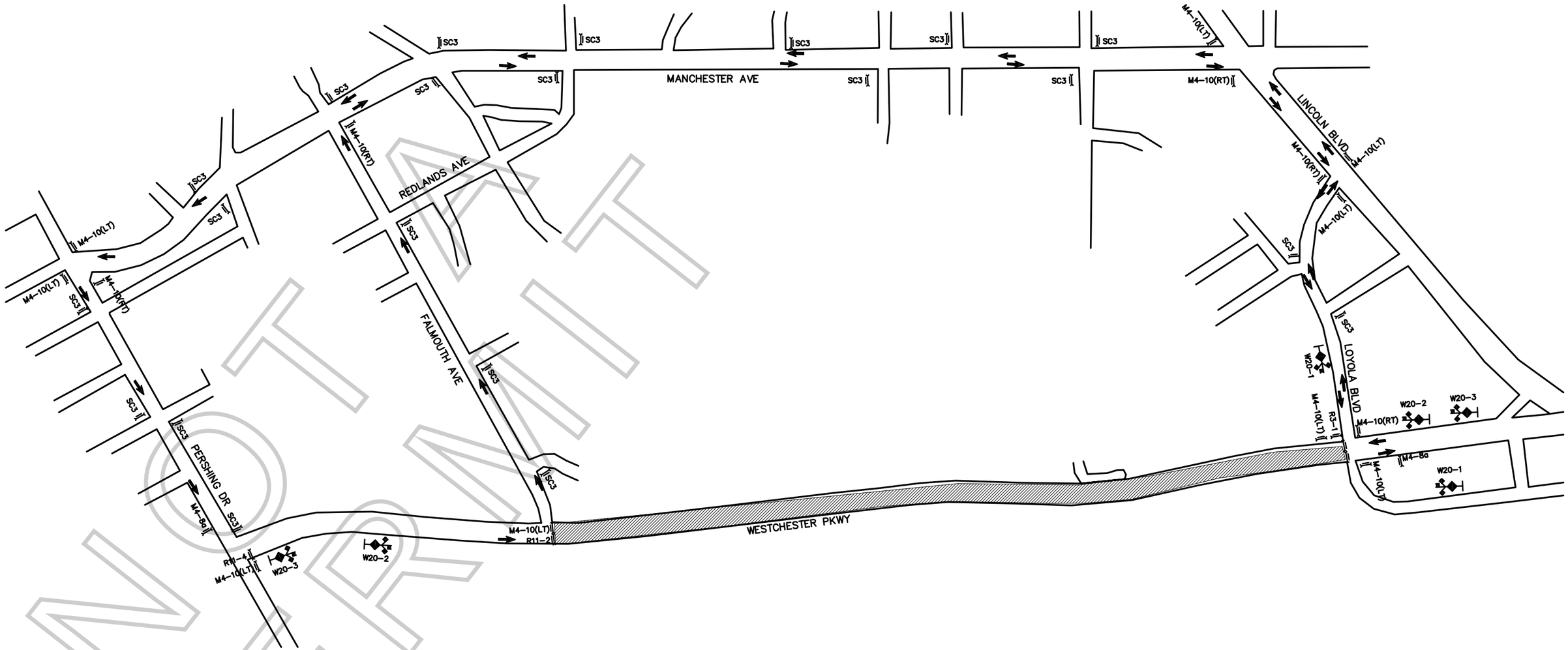
TCP DRAWN BY:
JOE VELASCO JR.
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

NOT A PERMIT

Permit #F00039948



NOT A PERMIT

LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	DETOUR AHEAD	ROAD CLOSED AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED	R3-1 / R3-2		DETOUR M4-10(RT) / DETOUR M4-10(LT)	DETOUR	END DETOUR	RAMP CLOSED	ROAD CLOSED TO THRU TRAFFIC
W20-1	W20-2	W20-3	W20-5(RT OR LT)	C30(CA)		W1-6(LT)		SC3	M4-8a	R11-2	R11-4

FILM LA COORDINATOR: TIM OVERBECK
FILM LA PERMIT # F-39948

CLOSURE INFO:

FULL CLOSURE WESTCHESTER PARKWAY
FROM FALMOUTH – LOYOLA BLVD
5/14 OR 5/15 (TBD), 0600-2100

RADICAL MEDIA
"AD COUNCIL"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)

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JOE VELASCO JR.
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Radical Media, Inc ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal (through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/5/10

Representative's Signature

Tracie Machizuki

Representative's Name (Please Print)

Staff Prod Super

Representative's Title (Please Print)

Radical Media, Inc

Name of Principal (i.e. company name)
(Please Print)

1630 12th Street

Santa Monica CA 90404

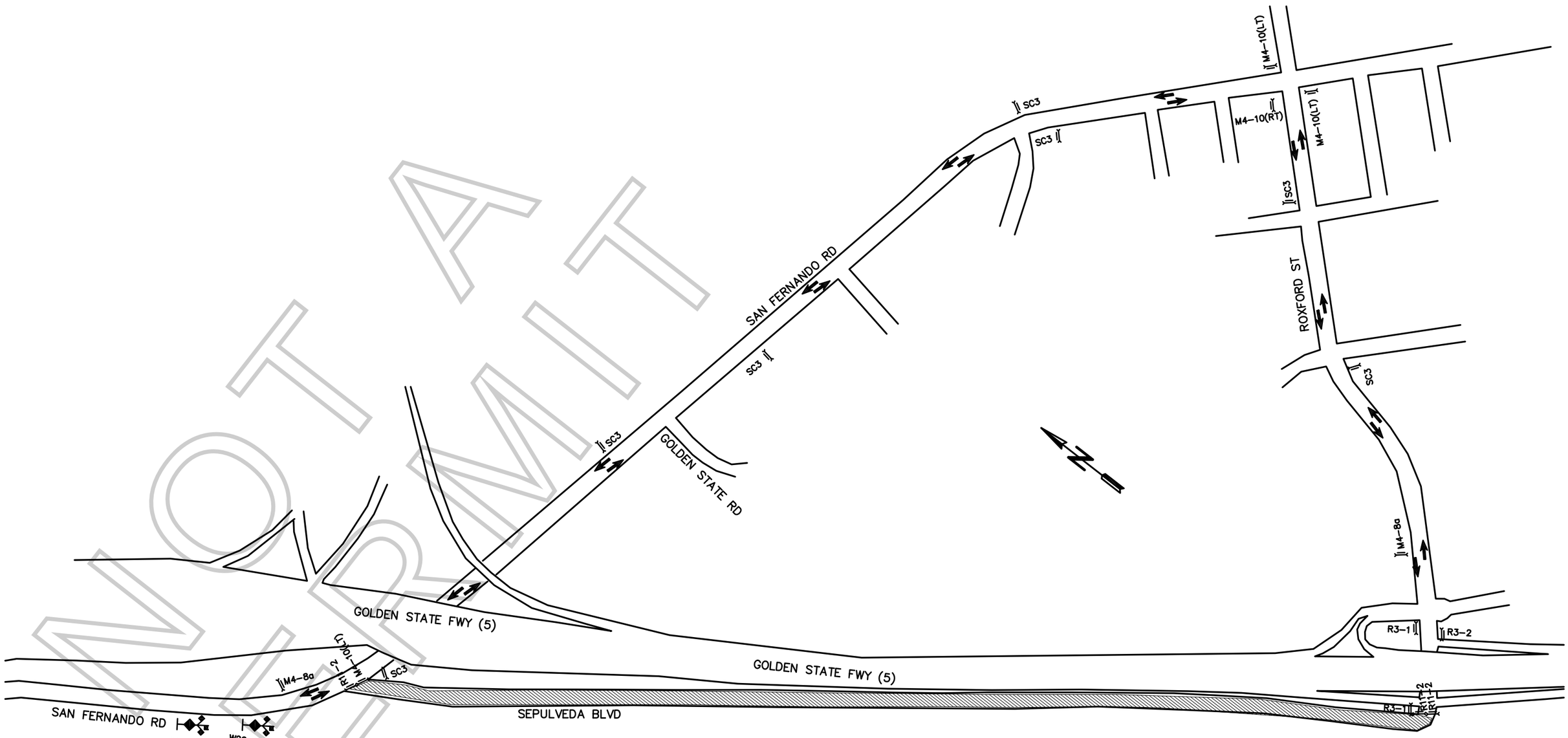
Principal's Mailing Address (Please Print)

310/664-4500

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT



NOT A PERMIT

LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	DETOUR AHEAD	ROAD CLOSED AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED	R3-1 / R3-2	W1-6(LT)	M4-10(RT) / M4-10(LT)	DETOUR	END DETOUR	RAMP CLOSED	ROAD CLOSED TO THRU TRAFFIC
W20-1	W20-2	W20-3	W20-5(RT OR LT)	C30(CA)	R3-2			SC3	M4-8a	R11-2	R11-4

FILM LA COORDINATOR: TIM OVERBECK
FILM LA PERMIT # F-39948

CLOSURE INFO:

FULL CLOSURE SEPULVEDA BLVD
FROM SAN FERNANDO RD TO ROXFORD ST
5/14 OR 5/15 (TBD), 0600-2100

RADICAL MEDIA
"AD COUNCIL"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)

TCP DRAWN BY:
JOE VELASCO JR.
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

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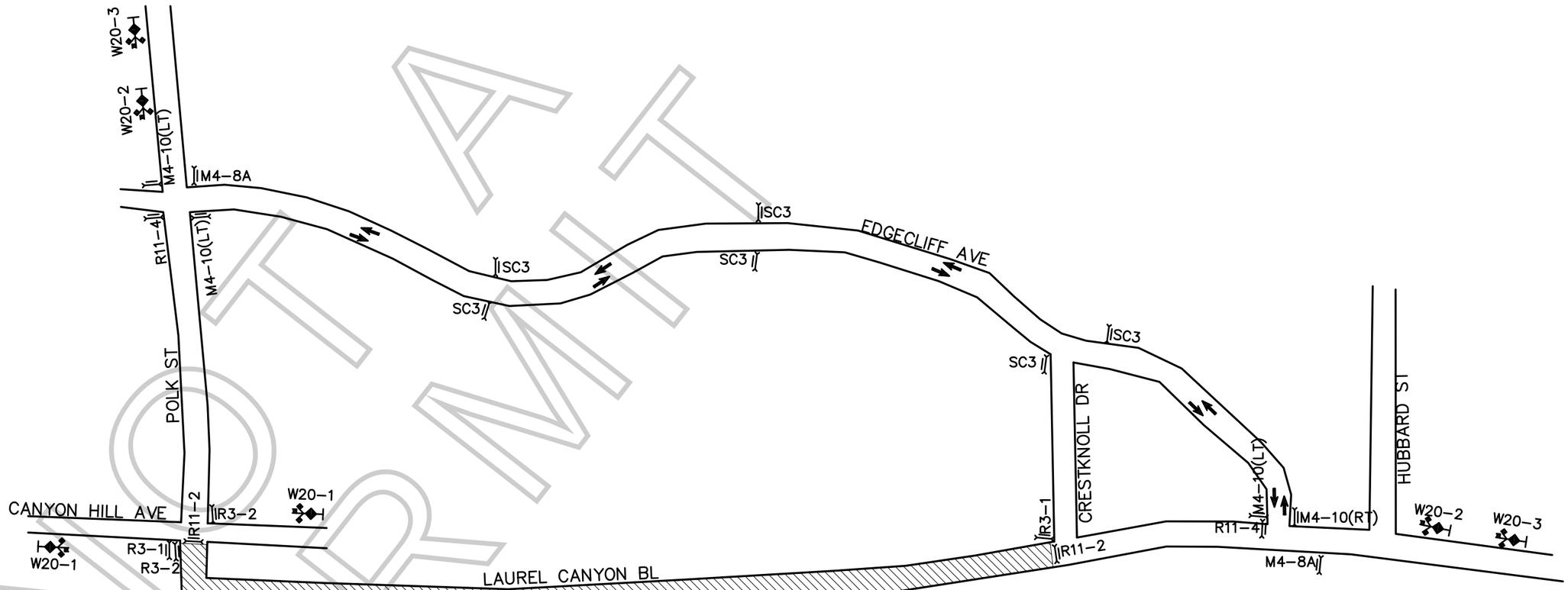
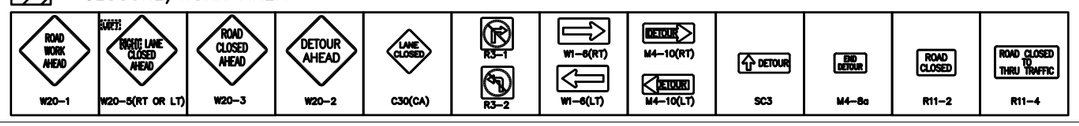


NOT A PERMIT

LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- DETOUR ROUTE
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA



FILM LA COORDINATOR: TIM OVERBECK
FILM LA PERMIT # F-39948

CLOSURE INFO:

FULL CLOSURE LAUREL CANYON BL
POLK ST – CRESTKNOLL DR
5/16, 0600-2200

RADICAL MEDIA
"AD COUNCIL"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)

TCP DRAWN BY:
JOHNPAUL LAKE
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

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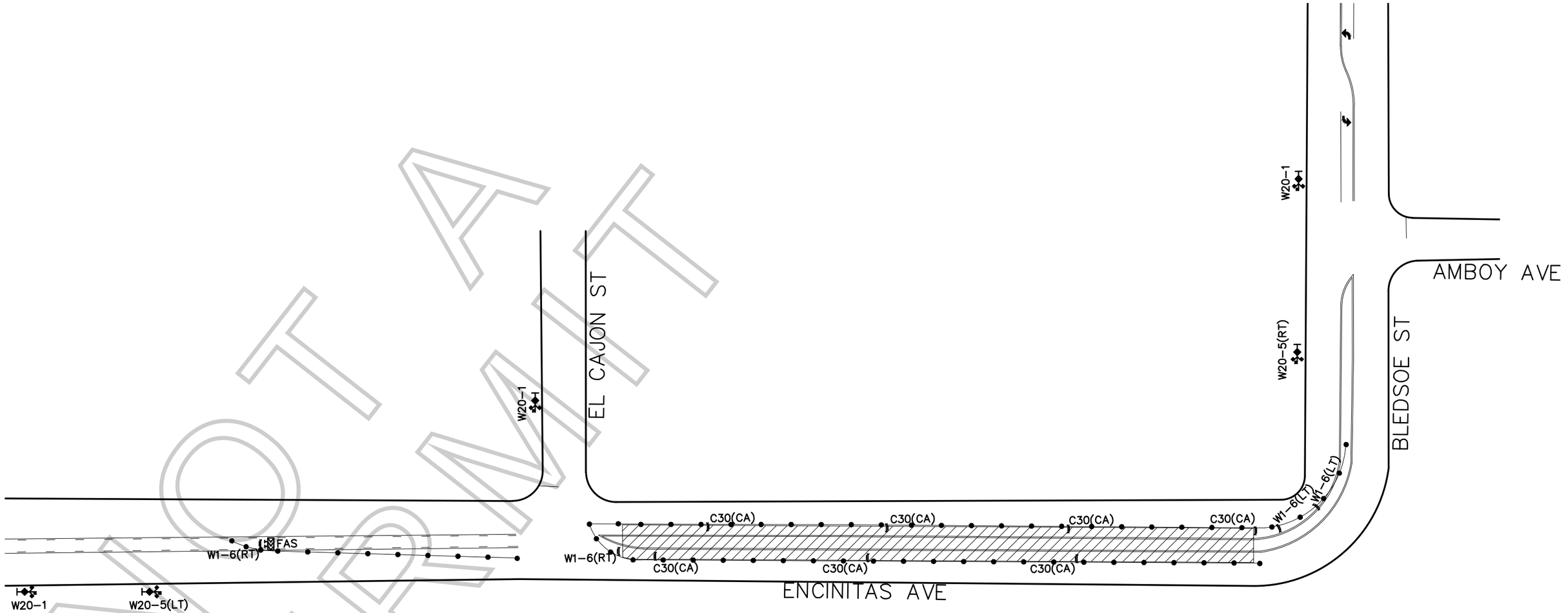

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- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

W20-1	W20-5(RT OR LT)	C30(CA)	W1-6(RT) / W1-6(LT)	R3-7(RT OR LT)
ROAD WORK AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED		RIGHT LANE MUST TURN RIGHT

FILM LA COORDINATOR: TIM OVERBECK
FILM LA PERMIT # F-39948

CLOSURE INFO:

N/B & S/B NUMBER ONE LANE ENCINITAS AVE
EL CAJON ST - BLEDSOE ST
5/16, 0600-2200

RADICAL MEDIA
"AD COUNCIL"
LOCATIONS CONTACT:
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